ALUMINUM ASSOCIATION OF FLORIDA, INC.

Safety Harbor Resort & Spa Safety Harbor, FL April 30, 2016

President Dowd called the meeting to order at 9:05 AM. Scott Myers led in the Pledge of Allegiance and gave the invocation.

Each person stated their name and chapter affiliation. Those attending were:

SOUTHEAST: Bob Monsour

SOUTHWEST: John Meyer II, John Meyer III

TREASURE COAST: Tom Dowd

MID FLORIDA: David Johns, Chip Miller

NATURE'S COAST: Kevin Sciglia

NORTHEAST: Jeff Brian

GULF: Tom Davis

SUNCOAST: Gary Hartshorn, Randy Davenport, Dennis Loughren, Richard Puls, Richard Hoaland

UMDA: Gary Howard, Scott Myers, Harold Ortiz, Regina Stenberg, , Misty Terhorst, Shawn Brown, Alton

Keel, Bruce Peak, Al Keck, James Monoco, Jason Monoco, Scott Erikson, Nevin Ash

VOTING UMDA MEMBERS: Nevin Ash, Harold Ortiz and Bruce Peak PROFESSIONAL (nonvoting): Eric Bahr, Erick Stuart, Gus Tarnowski

GUESTS: Joe Belcher, Bill Thornton, Zack Linn, David Hazkem, Roger Osterich

Wanda Classe attended as staff. A quorum was present.

MINUTES – President Dowd asked for additions or changes to the January 16, 2016 minutes, stating that the minutes had been emailed to all members. Scott Myers made a motion to approve the minutes. Kevin Sciglia seconded the motion; approved.

FINANCIAL – Treasurer David Johns distributed a Balance Sheet and Budget vs. Actual as of March 31, 2016. He explained each line item and if it was under or over budget. The March 31, 2016 ending balance was \$79,436.76. In reviewing the reports, he saw an error of \$150 and explained that it was because Classe Management was given a \$50.00 a month raise last year and he failed to include that in this year's budget. With this explanation, Randy Davenport made a motion to accept the financial reports. John Meyer seconded the motion; approved.

PRESIDENT'S REPORT - President Dowd thanked everyone for attending. He thanked Suncoast Chapter and Adfors for furnishing the hospitality suite refreshments. He stated that since there were lots of topics on today's agenda he would go straight to committee reports.

COMMITTEE REPORTS

Membership – Chair Jeff Briar distributed 'AAF 2016 Membership Goals/Action Steps'. He stated his membership goal is to have 200 total members by the end of the year. He asked for and received a \$2,500 marketing budget. The web site has been updated to accommodate rotating ads at a cost of \$50 per month - five companies have committed to the ads. Each month there will be a Featured Contractor from the ads and he suggested those participating begin writing their story for the ad. A new credit card authorization form has been developed so that the monthly banner ad cost will automatically be charged to the card.

He also encouraged everyone to like AAF on Facebook and to share the link with their friends.

He showed a postcard that the Northeast Chapter uses to recruit new members.

Part of his handout was a paragraph headed "We're proud members of the Aluminum Association of Florida!" The paragraph describes AAF and what it stands for. He asked everyone to put that paragraph on their web site with a link to the AAF web site.

Publications - Don Leggett was absent but through text it was determined that the deadline for articles for the next publication is May 6.

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Upcoming Meetings – Wanda Classe stated that the August meeting will be back at the Sandcastle on August 12. Arrangements have been signed to go back to Rosen Shingle Creek for the golf tournament and November board meeting. The golf tournament will be held at 12:00 noon on Friday, November 18, 2016 and the board meeting will be held on the following day, November 19.

Wanda asked for feedback regarding Safety Harbor and received positive comments regarding returning in 2017. She also asked for suggestions for a location for the January 2017 meeting. She was asked to check the Plantation Inn at Crystal River.

Golf - Chair Shawn Brown stated that registration forms are now available and encouraged everyone to complete the form for both golf players and sponsorships. He reminded everyone that we increased the guaranteed number of players this year so everyone needs to participate

Hospitality - Kevin Sciglia thanked Suncoast and Adfors for the refreshments. He stated that the suite would be open prior to the group dinner. He took this opportunity to ask Mid Florida to explain their advertising campaign. David Johns explained that they are in a three month trial period with one of the radio stations. It is a short ad encouraging consumers to use AAF Members and then mentions one of the participating members. The individual members are paying for the ads.

Technical - Eric Bahr stated that he is filling in for Joel Fakardeau who is the new Technical Chair stating that Saturday is family time for Joel. He did report that there has been activity from both contractors and engineers. Some of the activity has been regarding Exposures and stated that there needs to be education on the different exposures.

Unlicensed activity - John Meyer read a Courtesy Cease and Desist Notice from Sarasota County that they have been mailing to unlicensed contractors. The purpose of the notice was "The removing and replacing of screws, anchors, and cables or advertising to perform this work requires one to be a licensed contractor and in some cases a building permit with engineered drawings" After discussion as to the implications of the letter, Gary Hartshorn made a motion to attach AAF's name to it and submit to BOAF. Gary Hartshorn also made a motion to post this letter on AAF's web site. John Meyer seconded the motion; approved.

Suggestions were made to have licensing information on the web site.

Speaker - Randy Davenport gave a presentation on "Using Social Media to Increase Your Business". **Nominating Report -** David Johns gave the report listing the following nominations: President: John Meyer; 1st Vice President: Chip Miller; 2nd Vice President: Jeff Briar; Secretary: Randy Davenport; and Treasurer: David Johns. After he read each name he asked for nominations from the floor. No nominations were received for any of the positions. Election will take place at the next board meeting in Sarasota

Code Consultant – Joe Belcher stated that University of Florida did not include corrosion of screen room screws in their latest testing. The 6th Edition of the Code has been submitted and approved. Public Comment will go from May 6 to June 21. He stated that there were 20 + changes and AAF's Guide has been updated from 2010 to 2017. He reported he will continue to pursue a rule change to the Specialty Contractor License to define manufactured housing (mobile homes) and to add rescreening and rescrewing to the scope of the Specialty Contactor license. If the CILB agrees to open the rule, hearings will be held by the CILB. Members will need to be at that meeting to show support of the changes, Belcher also stated licensed attendees receive continuing education credits towards license renewal by attending their meetings.

Windows – Scott Myers reported that some municipalities were enforcing the new requirements and some were not. He also stated that there are rumors that there is effort to do away with the 30% rule.

Al Keck - Al gave a short presentation on using media to promote yourself and your business. After the presentation, Jeff Briar made a motion to expend up to \$1,800 to produce a video to promote AAF. Randy Davenport seconded the motion; approved.

11:35 - Lunch

12:32 Reconvene

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UMDA – UMDA Chair Nevin Ashe stated that there was no report. Chip Miller stated that he wants suppliers to sell only to licensed contractors.

OTHER BUSINESS –

BYLAWS - At the last board meeting it was discussed changing the bylaws to allow members to be members of more than one chapter. Gary Hartshorn read his proposed bylaw change: "I propose that we change in the bylaws article 3.31(B). to include Member in good standing may join other state chapters providing he/she maintains membership in their primary chapter and pay dues in any or all chapters he/she wishes to be a member in." David Johns seconded the motion. During discussion it was clarified that the member must be a full member in the chapter where his business is located and then he is allowed to join other chapters. Each membership would pay the full chapter and state dues and would have only one vote at the state level. Motion carried and will be sent out to the membership prior to the next board meeting.

CDC - A Letter was read from the CDC regarding the zika virus. The letter stated that the virus is already in Puerto Rico. It was agreed that this letter and a statement be put on the web site.

Chip Miller stated that AAF needed to have a chat page on their web site. After opinions were stated, it was decided that Randy Davenport would set up a chat on the web site. He will set it up with sever administrators.

ADJOURN – With no further business, the meeting was adjourned at 1:44 PM.

Respectfully Submitted Approved

Wanda Classe Jeff Briar
Administrator Secretary