

ALUMINUM ASSOCIATION OF FLORIDA, INC.  
Board of Directors Meeting  
June 13, 2009  
Westgate River Ranch Resort – Lake Wales, Florida

President Moore called the meeting to order at 9:18 AM. Scott Myers led in the Pledge of Allegiance and gave the invocation. Sunni Jones called roll:

Brevard Chapter	Central Florida Chapter
None in Attendance	None in Attendance
Citrus Chapter	Greater Volusia Chapter
Mike Moberley	None in Attendance
Manatee-Sarasota-Charlotte Chapter	Mid Florida Chapter
None in Attendance	David Johns
North-Central Chapter	Richard Gillmore
None in Attendance	Northwest Chapter
Northeast Chapter	None in Attendance
David Miller	Palm Beach County Chapter
Southeast Chapter	Mike Sonsini
Bob Monsour	Southwest Chapter
Suncoast Chapter	Jim Lowndes
John DeCosmo	Treasure Coast Chapter
Tri County Chapter	Richard Moore
None in Attendance	Tom Dowd (Proxy from Steve Mahlschnee)
Guests	UMDA
Lisa Beneduci	Scott Myers
Sheryl Moore (Proxy from Gary Whigham)	
Brian Brown	
Joe Belcher	

Sunni Jones attended as Administrator A quorum was present.

**Minutes:** President Moore asked for additions or corrections to the February 9, 2009 Board Meeting Minutes. Richard Gillmore stated that Tim Orie was in attendance but was not shown on the minutes. John DeCosmo stated that Glen Kohlenby should read Glen Kohlenberg. With these corrections noted, Richard Gillmore made a motion to accept the minutes. David Miller seconded the motion; approved.

**Financials:** David Johns distributed a Treasurer's Report which included the April 2009 Balance Sheet and a Budget vs. Actual Income Statement through May 2009. He stated that the numbers indicate we are behind budget in most areas. Richard Moore stated he has high hopes that things will pick up. There are things that occurred in the beginning of the year that will not continue.

**Nominating:** David Miller presented the following proposed slate of Officers for 2009-2010: President, Mike Sonsini; 1st Vice President, David Johns; 2nd Vice President, Kevin Sciglia; Secretary, Jim Lowndes; Treasurer, David Johns. David Miller asked for additional nominations from the floor. Mike Moberley made a motion to close all nominations. Sheryl Moore seconded the motion; approved. The new President will preside over the Board Meeting after lunch at the transition meeting in late October. The new slate of officers, including the President, will not officially take office until January 1, 2010.

**Presidents Report:** President Moore stated that the new electronic newsletter, Alumination, has been emailed out and is now posted on the AAF web site. He thanked everyone who helped in getting the issue ready and mentioned the special pricing set up for advertisers this year. President Moore stated that right now the most important issue in the association is membership. He stated that he wished to devote a good portion of today's meeting to this topic.

**Membership:** Lengthy discussion was had concerning obtaining and retaining membership in AAF. President Moore asked for suggestions on how to achieve both. Ideas suggested included pro-rating dues, offer incentive to administration to bring in new members, offering a "value" for members such as a discounted rate for the guide or an AAF members only shirt, joining together with other associations, monitoring unlicensed activity, private members only party at the Trade Show; more golf tournaments throughout the year and a new member spotlight in the newsletter. Michael Sonsini will set up a "Save Your Business" seminar at the Trade Show and advertise to current AAF members and potential members.

**Building Codes:** Joe Belcher stated that the Commission met last week and they are going forward with the current schedule, which shows the next code coming into affect December 1, 2011. He said now is the time for AAF to look into what they want to do as a group regarding new code.

**Technical:** David Miller distributed an AAF guide sales report for 2008/2009 which showed higher sales thus far in 2009 than we ended 2008 with. This is due in large part to the new code coming into effect March 1. David distributed information on addendum 1.2, including a sample page of the addendum. He stated that an email was sent to all who had purchased the new guide offering them the addendum for a nominal fee. The new update disc includes all previous updates as well as new updates. Joe Belcher stated that BOAF had agreed to sell the guide on the online marketplace but as of now it is not up. He spoke with Doug with BOAF, who is looking into this.

**Lunch:** The meeting was briefly adjourned for lunch. Presentation: Michael Faraone gave a presentation on Building a Web Site for Advertising Your Business.

**New Business:** Scott Myers stated that a plan of action was needed based on what the treasurer's report shows. He recommended creating a "Plan B" now before it became necessary to act on it. Discussion was had concerning this issue but no decisions or motions were made.

**Adjourn:** With no further business, the meeting was adjourned at 1:33 PM.

Respectfully Submitted,  
Sunni Jones