

ALUMINUM ASSOCIATION OF FLORIDA, INC.

January 26, 2008

Fort Myers, FL

President Moore called the meeting to order at 9:14 AM. President Moore led in the pledge of allegiance. Invocation was given by Scott Myers.

Dave Maloney called roll:

Brevard Chapter	Central Florida Chapter
None in Attendance	Kevin Sciglia
Citrus Chapter	Greater Volusia
Joe Belcher	None in Attendance
Sheryl Moore (Proxy from Michael Moberly)	
Manatee-Sarasota-Charlotte Chapter	Mid Florida Chapter
John Meyer	David Johns
North Central Chapter	Dave Maloney
None in Attendance	Richard Gillmore
North East Chapter	North West Chapter
David Miller	None in Attendance
Palm Beach Chapter	South East Chapter
Mike Sonsini	Bob Monsour
South West Chapter	Sun Coast Chapter
Jim Lowndes	John DeCosmo
Darcy Mullaly	Don Leggett
Ron Carpenter	Treasure Coast Chapter
Mark Charles	Richard Moore
Robert Hunter	Dale Thornberry
Tri-County	Lisa Beneduci (Proxy from Gene Swinford)
Chip Cleveland	West Coast Chapter
Jeff Whalen	None In Attendance
Blake Keedy	UMDA
Guests	Frank Storms
Mathew Baillargeon	Scott Myers
Terry Lishen	Steve Buzzella
Vincent Mulhall	Executive Administrator
	Wanda Classe

A quorum was present.

**MINUTES** – President Moore asked for corrections or approval of the October 27, 2007 Minutes. Corrections voiced were that the name Fred Dudley should be Fred Cole, David Miller represented the North East Chapter not South East Chapter and Scott Myers name was misspelled. Mike Sonsini made a motion to approve the minutes as corrected. Ron Carpenter seconded the motion; approved. President Moore thanked Mathew Baillargeon for recording the minutes and Scott Myers complimented him on the details of the minutes.

Vince Mullhall of Workers' Compensation Group introduced his company and gave a brief overview stating that the company only writes workers compensation Insurance. They did a test study of approximately 12 aluminum companies and the study resulted in saving of approximately \$552,000.00. They saved one member \$40,000.00. He also stated that when a policy is issued to a non member, they will pay their \$300.00 states dues for the first year. Mike Sonsini stated that there are serious upcoming changes to workers compensation and members should be aware of them.

**FINANCIAL** – Treasurer Johns presented a December 31, 2007 Income Statement and Balance Sheet, stating AAF's accounting has been changed from accrual to cash accounting so income and expenses will be posted as received. He also stated that the previous management company did not prepare November or December reports and he had compiled them to the best of his ability, however there are still some missing checks. 2007 was budgeted for a \$41,115.00 loss and there was an actual loss of \$56,772.09. Reasons given for the loss were low income from Seminars, Student Manual, Guide Book and Trade Show. Expenses over budget included the Trade Show, Professional Fees and an attrition penalty from the Convention. Total assets as of December 31, 2007 were shown to be \$53,351.35. Richard Gillmore made a motion to accept the financial reports as presented. David Miller seconded the motion; approved.

**BUDGET** – Treasurer Johns distributed a proposed 2008 Budget stating the he is rebuilding reports and will be using Quick Books on Line. David Johns, Wanda Classe, David Miller and Richard Moore will have access to the financial data by going on line. Treasurer Johns will produce a guide for reading the income statements. In 2008, expenses are projected to be down considerably. Dave Maloney made a motion to approve the 2008 Budget. Lisa Beneduci seconded the motion, approved. Scott Myers suggested beginning a Reserve Fund.

David Miller stated that with the rebuilt web site, minutes and financials will be available to members only with a log in procedure.

**PRESIDENT'S REPORT** – President Moore introduced Wanda Classe of Classe Marketing & Management, Inc as the new Executive Administrator. He stated that a Steering Committee consisting of himself, David Johns, Dave Maloney, David Miller, Mike Sonsini, Scott Myers and John DeCosmo was formed to make management and operational decisions to present to the Executive Committee. This Committee will continue to meet until operational details are securely in place. He continued to state that the management transition has had some difficulties and David Miller is chairing the Executive Review Committee. He also stated that the Steering Committee and Executive Committee will continue to have a 'hands on' in day to day operation of the Association. He encouraged all members to build membership and promote Deal With The Seal Campaign.

President Moore signed the 2009 Trade Show and Convention contract with the Caribe Royale. By doing so, AAF will be credited by \$6,500 in 2009 as 50% of the attrition penalty assessed in 2007.

**MEMBERSHIP** – John DeCosmo gave a very inspirational talk encouraging building membership and camaraderie. He is speaking with River Ranch and plans to set up the next Board Meeting there. He stated that the last time a meeting was held there 50 adults and 25 children attended. At this time, he has not gotten a firm commitment on dates and cost from River Ranch.

He introduced Mathew Baillargeon as a new member of the Membership Committee. Mathew Baillargeon gave a presentation on aaftravel.com stating that AAF will receive 40% of the commission on anything booked through aaftravel.com. Almost any travel, accommodations or tours can be booked on this site including hotel sites of future AAF Board Meetings. He stated that he would like to see the money received to go toward promoting membership and members to be able to order bumper stickers and related AAF promotional material on line. Steve Buzzella suggested that the Membership Committee draft a few press releases for distribution to the media. Steve Buzzella and Frank Storms will prepare some press releases relative to the South Florida area.

President Moore thanked Mathew for his efforts on behalf of AAF and reminded members that his company builds web sites and develops brochures and other promotional material.

**WEB SITE** - David Miller stated the he can log on to the web site anytime and any where to make changes as he made some changes this morning prior to the meeting. He asked members to verify their information that is on line and email any corrections. All emails currently go to him and plans are to have emails go to appropriate people handling that area. He stated that he had stopped in Ocala and spent several hours at the Black Kat learning details of updating the web site. The web site is still in the rebuilding stage. He was asked if the members would have a hyper link to their web sites. Don Leggitt stated that the IRS had a ruling against 501 ©

3 corporations having hyper links to members. David is going to review current member ID numbers and update them. Plans are for this to be a part of the member log in procedure. He showed a report showing over 300 hits on the web site since January's inception. Advertising on the web site was questioned and he stated that he would recommend considering advertising when the web site has matured and usage increased. Dream Weaver is the software being used on the site. He continued to show other aspects of the site including viewing the Magazine on line. Suggestions received were: put an application in the magazine, a link to a video on unlicensed activity, complaint forms or link to forms and use of the AAF logo. David volunteered to take the improper use of logo on as a project stating that the AAF Logo was not service marked until recently. Now that it is serviced marked, David will send letters to non members using the logo. The first letter to be sent will be a letter asking them to become a member. The second letter will be sent registered or certified and will be a demand letter of cease and desist. For the letters to be sent, David needs a copy and date of the publication with the logo and contact name and address. All information must be submitted or a letter will not be sent.

David gave an update on identity theft and gave the web site address of optoutprescreen.com where you can have your name removed from junk mail mailings.

**LUNCH** – The meeting was adjourned at 11:55 AM for lunch.

**RECONVENE** – The meeting was reconvened at 12:40 PM.

**CURRENT BUSINESS** – David Miller asked that the price of Direct Membership be added to Action Items. Joe Belcher seconded the motion. This led to a discussion of what constituted an action item and whether a vote can be taken if it is not listed on the agenda that is sent to the members prior to the meeting. Some members felt that a policy had been set that no vote could be taken on items that were not listed on the agenda. Others remembered a motion allowing new items to be introduced. David Miller withdrew the motion. Joe Belcher withdrew his second. President Moore asked the Bylaws Committee to incorporate a procedure/policy in the bylaws revision.

**TECHNICAL** – David Miller stated that the 2007 Guide has been sent to a duplicator and AAF will be receiving 500 copies in the next couple of weeks to sell. He will be applying for some new continuing education classes in conjunction with the 2007 Guide. He will also update records with the state of Florida and review the status of provider and courses approved. Currently, continuing education has been limited to classes referencing the guide. David Miller asked for recommended topics for future courses.

**CODE UPDATE** – Joe Belcher stated that draft number three of the code is online and the AAF items are in it. A printed copy will be available March. During January, the Florida Building Commission will go through a “glitch” code change cycle. We will be able to update our guidebook during that cycle, which will end this June. The 2007 code will become effective Oct 1, 2008.

He also reported that Citizens insurance is now requiring certain standards but they are their requirements and not code.

**TRADE SHOW** – Dave Maloney stated that the 2008 Trade Show and Convention will feature Nascar and the theme will be “Driving to the Future”. The Trade Show will be held in a smaller hall than in 2007 but will still be held at the Caribe Royale. The Trade Show Committee will be hold meetings in the near future.

**UMDA** –No real success has been made with reuniting the split off UMDA members and current members. Mid FL is having their February monthly meeting on Thursday, February 7, 2008. Contractor members only are invited to attend the meeting at Ash Industries. President Moore suggested going to the former members and asking them what AAF can do for them. A comment was made that the manufacturers want to know the trend in building and there is no exacting answer.

**ACTION ITEMS** - Window Craftsmen has received a formal interpretation from BOAF regarding vinyl and acrylic wind breaks and sun rooms and cannot pull building permit in Dade or Broward Counties. Window Craftsmen has the appeal. Frank Storms made a motion for AAF to put full support behind the issue. Don Leggett seconded the motion. After the discussion of what full support meant, Frank Storms withdrew his motion. Don Leggett withdrew his second.

Joe Belcher made a motion for AAF to file a formal interpretation appeal to BOAF and Florida Building Commission process on behalf Window Craftsmen, AFF and other members who deal in vinyl or acrylic enclosures. Dave Maloney seconded the motion; approved. Frank Storms and Steve Buzzella asked to review documents before they are submitted. Joe Belcher stated that he would consider this task as part of his contract. Frank Storms volunteered to pay Belcher's travel expenses and filing fee.

**OLD BUSINESS** – Richard Gillmore asked for an update on the PSI testing. President Moore stated that there are no official results and the decision was made to not revisit the issue. PSI test results were received for Phase I and II. It is believed that the testing was completed and the results know.

Palm Beach Chapter bylaws are now in David Johns hands.

David Miller stated that letters will be sent to non members using the AAF logo when all the contact information is received.

**NEW BUSINESS** – David Miller stated that he would like to know how AAF is going to provide matters to be voted on at the next meeting. A Bylaws Committee meeting will be held to consider this topic.

David Johns stated that he had discovered an error in posting a projected expense in the wrong category and asked that an Amendment to the 2008 Budget be listed on the next board meeting agenda as an Action Item.

**ADJOURN** – With no further business Don Leggitt made a motion to adjourn the meeting at 2:12 PM. Steve Buzzella seconded the motion; approved.

Respectfully Submitted

Wanda Classe  
Executive Administrator